



**GREAT LAKES CHAPTER**

**AAAE**

**Conference 2010 Branson, Missouri**

**AUGUST 5-8**

Dear Chapter Members and Friends:

We are just weeks away from the 42<sup>nd</sup> Great Lakes Chapter Annual Conference in Branson, Missouri.

Our conference committee, along with our hosts Springfield-Branson National Airport and Branson Regional Airport, LLC, have prepared an exceptional program that will be educational, informative and enjoyable for all those that attend and experience our traditional, family-oriented conference.

The conference will be held at the Radisson Hotel Branson, which is now accepting reservations at 800.333.3333 or 417.335.5767. Room rates are \$119 single/double and \$173 for leisure suites.

I extend my personal welcome to all who will attend our Branson conference. I know you will find it a truly enjoyable event and, as always, an opportunity to meet new friends and families during our Chapter's second visit to Branson.

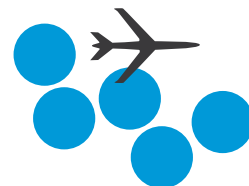
Please review the enclosed professional program, and be sure to take advantage of our early-bird registration by completing the enclosed conference registration forms and returning them promptly to the persons indicated.

We look forward to seeing you in Branson in August.

Sincerely,



Shawn M. Schroeder, AAE  
GLC-AAAE President





## GLC-AAAE ANNUAL CONFERENCE PROFESSIONAL SESSION AGENDA Radisson Hotel Branson, Missouri • August 5–8, 2010

### THURSDAY, AUGUST 5

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Time	Event
2:00–5:00 P.M.	Registration
5:30–7:00 P.M.	Opening Reception with Exhibitors

### FRIDAY, AUGUST 6

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Time	Event
7:00–8:00 A.M.	Executive Committee Breakfast
7:00–8:00 A.M.	Breakfast with the Exhibitors
7:30–11:30 A.M.	Registration
8:00–8:15 A.M.	Welcome/Opening Remarks
8:15–10:15 A.M.	Chapter Business Meeting
10:15–10:30 A.M.	Refreshment Break with Exhibitors
10:30–11:30 A.M.	FAA Topics: What's on the Horizon
11:30–1:00 P.M.	Dignitary Luncheon
1:00–2:00 P.M.	TSA: Aviation Security
2:00–2:45 P.M.	Marketing Your Airport
2:45–3:00 P.M.	Break
3:00–4:15 P.M.	Coping with Airport Emergencies
4:15–5:00 P.M.	The Next Evolution in Airport Master Planning
6:30–9:30 P.M.	Dinner and Show: Dixie Stampede

### SATURDAY, AUG. 7, 2010

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Time	Event
7:00–8:00 A.M.	Past Presidents Breakfast
7:30–8:45 A.M.	Breakfast with Exhibitors
8:00–10:00 A.M.	Optional Tour: Branson Regional Airport, LLC
12:00–5:00 P.M.	Annual Golf Tournament
1:00–4:00 P.M.	Aviation Issues Round Table
6:30–7:30 P.M.	Presidents Reception
7:30–9:00 P.M.	Annual Banquet
9:00–10:00 P.M.	Dessert Reception

### SUNDAY, AUG. 8, 2010

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Time	Event
6:00–9:00 A.M.	Farewell Breakfast



# COMPANION / YOUTH AGENDA

## THURSDAY, AUGUST 5

Time	Event
2:00–5:00 P.M.	Registration

## FRIDAY, AUGUST 6

Time	Event
9:00 A.M.–4:30 P.M.	Silver Dollar City (Lunch voucher included with admission)
6:30–9:30 P.M.	Dixie Stampede Dinner and Show Pre-Show 7:00 P.M. Dinner and Main Show 7:00 P.M.

## SATURDAY, AUG. 7, 2010

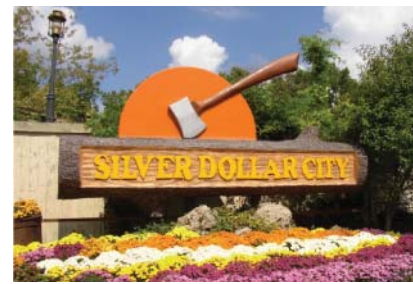
Time	Event
7:00-8:00 A.M.	Breakfast
10:30 A.M.–5:00 P.M.	Golf at Murder Rock and Country Club
11:00 A.M.–2:00 P.M.	Kids' Fishing Contest (Lunch provided)
1:30 A.M.–4:30 P.M.	Shopping at Branson Landing

## SUNDAY, AUG. 8, 2010

Time	Event
6:00-9:00 A.M.	Farewell Breakfast



Join Us for an Ozark Mountain Summer!



### Silver Dollar City ▲

Food, rides, shops, games, shows—all in the heart of the beautiful Ozark Mountains.

### Kids' Fishing Contest ▶

What's summer without a little fishin' time? Great fun for the whole family.



### ◀ Murder Rock Golf

Enjoy leisure at it's finest—golf that's to die "fore."



### ◀ Dixie Stampede

The most fun place to eat in Branson. (Dolly Parton guarantees it.)





Conference **2010** Branson, Missouri

**Springfield-Branson National Airport**

2300 N. Airport Blvd. Suite 100

Springfield, Missouri 65802

**GLC-AAAE Conference 2010 Branson, Missouri!**

**AUGUST 5-8**

**Save the Date:**

## **Questions?**

Contact us by e-mail at [gcyr@flspringfield.com](mailto:gcyr@flspringfield.com)  
or by calling 417.868.0501

**GLC-AAAE ANNUAL CONFERENCE  
PRE-REGISTRATION FORM**

**Branson, Missouri • August 5-8**

**Complete and send to:**

Kenneth R. Newstrom, Executive Director  
Great Lakes Chapter-AAAE  
P.O. Box 541209  
Lake Worth, FL 33454-1209  
**Fax: 561/439-6161**



**Conference 2010 Branson, Missouri**  
RADISSON HOTEL BRANSON: 417.335.5767 • 1.800.333.3333

**EARLY PREPAID REGISTRATION IS ENCOURAGED.**

Early Prepaid Registration means that your registration and payment must be received no later than July 5<sup>th</sup>. Those who meet this deadline will be eligible for a \$200 prize drawing.

**Early Prepaid Registration Fee for Chapter Members:... \$395.00 (U.S.)** delegate and family.

**Early Prepaid Registration Fee for Non-Members: ..... \$450.00 (U.S.)** delegate and family.

**Late or On-Site Registration Fee (After July 5<sup>th</sup>):..... \$495.00 (U.S.)** for everyone.

PLEASE NOTE: Fees may be paid with cash, check or money order payable to the Great Lakes Chapter-AAAE.

**DELEGATE INFORMATION**

Name: \_\_\_\_\_ AAE? Yes No Badge Nickname: \_\_\_\_\_  
Airport/Company: \_\_\_\_\_ Title: \_\_\_\_\_  
Business Address: \_\_\_\_\_ City: \_\_\_\_\_  
State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail address: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

**REGISTRATION FOR SPOUSE/COMPANION and CHILDREN**

Spouse/Companion Name: \_\_\_\_\_ Badge Nickname: \_\_\_\_\_ Shirt Size: \_\_\_\_\_  
(1) Youth name: \_\_\_\_\_ Nickname: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: \_\_\_\_\_ Shirt Size: \_\_\_\_\_  
(2) Youth name: \_\_\_\_\_ Nickname: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: \_\_\_\_\_ Shirt Size: \_\_\_\_\_  
(3) Youth name: \_\_\_\_\_ Nickname: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: \_\_\_\_\_ Shirt Size: \_\_\_\_\_  
(4) Youth name: \_\_\_\_\_ Nickname: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

We anticipate the need for **baby sitter service** in conjunction with the following specific event(s) or time(s): \_\_\_\_\_

**ALL** combined member/spouse events: Yes \_\_\_\_\_ During spouse events only: Yes \_\_\_\_\_

Do you require any special needs or dietary provisions? \_\_\_\_\_

Other: \_\_\_\_\_

**Do you plan to attend:**

	(Circle)	(Circle)	(Circle)
Aug. 5, Welcome Reception?	Yes No	# of adults: 1 2 3 4	# of children: 1 2 3 4
Aug. 6, Day at Silver Dollar City, Spouse/Companion & Youth?	Yes No	# of adults: 1 2 3 4	# of children: 1 2 3 4
Aug. 6, Family Night at Dixie Stampede?	Yes No	# of adults: 1 2 3 4	# of children: 1 2 3 4
Aug. 7, Kids' Fishing Tournament and Lunch	Yes No	# of adults: 1 2 3 4	# of children: 1 2 3 4
Aug. 7, Shopping at Branson Landing?	Yes No	# of adults: 1 2 3 4	
Aug. 7, Branson Regional Airport, LLC Tour?	Yes No	# of adults: 1 2 3 4	
Aug. 7, Golf Outing?	Yes No	# playing: 1 2 3 4	
Aug. 7, Children's Dinner/Entertainment Ages up to 11 yrs?	Yes No		# of children: 1 2 3 4
Aug. 7, Teen Dinner and Entertainment Ages 12-18?	Yes No		# of teens: 1 2 3 4
Aug. 7, Presidents Reception and Annual Banquet?	Yes No	# of adults: 1 2 3 4	
Aug. 8, Departure Breakfast?	Yes No	# of adults: 1 2 3 4	# of children: 1 2 3 4

**CONFERENCE REGISTRATION CONFIRMATION** (To be completed by Great Lakes Chapter)

Name: \_\_\_\_\_ City: \_\_\_\_\_ # adults \_\_\_\_\_ # children \_\_\_\_\_

Registration fee paid in advance? Yes: \_\_\_\_\_ No: \_\_\_\_\_ Date received: \_\_\_\_\_ Rev. 5/16/10

**GLC-AAAE ANNUAL CONFERENCE  
PROFESSIONAL SESSION AGENDA**

**Radisson Hotel Branson, Missouri  
August 5–8, 2010**



**THURSDAY, AUGUST 5**

Time	Event
2:00–5:00 P.M.	Registration
5:30–7:00 P.M.	Opening Reception with Exhibitors Remainder of the evening free

**FRIDAY, AUGUST 6**

Time	Event	Speaker/Presenter
7:00–8:00 A.M.	Executive Committee Breakfast	Officers, State/Provincial Representatives and Advisory Members
7:00–8:00 A.M.	Breakfast with the Exhibitors	
7:30–11:30 A.M.	Registration	
8:00–8:15 A.M.	<b>General Session</b> Welcome/Opening Remarks	Honorable Raeanne Presely, Mayor, City of Branson. Shawn M. Schroeder, AAE, President, Great Lakes Chapter-AAAE Jeffrey P. Bourk, AAE, Executive Director, Branson Regional Airport, LLC Gary A. Cyr, Sr., AAE, Director of Aviation, Springfield-Branson National Airport
8:15–10:15 A.M.	Chapter Business Meeting	
10:15–10:30 A.M.	Refreshment Break with Exhibitors	
10:30–11:30 A.M.	<b>Professional Session #1</b> FAA Topcs; What's on the Horizon	Moderator: Gary A. Cyr, AAE, Director, Springfield-Branson National Airport Mike Faultimeyer, FAA Kansas City Regional Office
11:30–1:00 P.M.	Dignitary Luncheon	Joe Speckin, Deputy Regional Administrator, FAA Central Region
1:00–2:00 P.M.	<b>Professional Session #2</b> TSA: Aviation Security	Moderator: Jesse Fosnaugh, Branson Regional Airport, LLC TSA Kansas City Regional Office (Speaker TBD)
2:00–2:45 P.M.	<b>Professional Session #3</b> Marketing Your Airport	Moderator: Brian Ryks, AAE, Duluth International Airport Kent Boyd, Marketing and Communications Director, Springfield-Branson National Airport
2:45–3:00 P.M.	Break	
3:00–4:15 P.M.	<b>Professional Session #4</b> Coping with Airport Emergencies	Moderator: Mike Olson, AAE, Central Nebraska Regional Airport Kimberly Kenville Ph.D., University of North Dakota
4:15–5:00 P.M.	<b>Professional Session #5</b> The Next Evolution in Airport Master Planning	Moderator: Shawn Schroeder, AAE, Springfield-Branson National Airport Bill Poole, LEED, Jviation, Inc.
6:30-9:30 P.M.	Dinner and Show: Dixie Stampede	

**SATURDAY, AUG. 7, 2010**

Time	Event	Speaker/Presenter
7:00-8:00 A.M.	Past Presidents Breakfast	Officers, Advisory Members
7:30-8:45 A.M.	Breakfast with Exhibitors	
8:00-10:00 A.M.	Optional Tour: Branson Regional Airport, LLC	Jeffrey P. Bourk, AAE, Executive Director
12:00-5:00 P.M.	Annual Golf Tournament	
1:00-4:00 P.M.	<b>Professional Session #6</b> Aviation Issues Round Table	Moderator: TBD
6:30-7:30 P.M.	Presidents Reception	
7:30-9:00 P.M.	Annual Banquet	
9:00-10:00 P.M.	Dessert Reception	

**SUNDAY, AUG. 8, 2010**

Time	Event
6:00-9:00 A.M.	Farewell Breakfast

**GLC-AAAE ANNUAL CONFERENCE  
GOLF TOURNAMENT  
REGISTRATION FORM**

The Great Lakes Chapter AAEE and Standard Parking, Inc.  
are pleased to announce the 2010 Golf Tournament

**Saturday, August 7, 2010  
Murder Rock Golf and Country Club**

Shotgun start at **11:30 a.m.** A box lunch will be provided at **11:00 a.m.**  
Reservations have been made for 72 golfers.



**GOLF TOURNAMENT REGISTRATION**

Name: \_\_\_\_\_

Airport/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Average 18 hole score:  or handicap:

I would like to play with: \_\_\_\_\_

**PLEASE RETURN THIS FORM NO LATER THAN MONDAY, JULY 14, 2010.**

**Please complete and fax or mail to:**

Gary A. Cyr, Sr., AAEE  
Springfield-Branson National Airport  
2300 N. Airport Blvd. Ste. 100, Springfield, MO 65802

Questions? Contact Mr. Cyr at 417.868.0500 x2001  
or by email at: [gcyr@flyspringfield.com](mailto:gcyr@flyspringfield.com)

**FAX: 417.868.0501**